

Role Title	Head of PRS and Customer Services (2-year fixed term)
Directorate	Customer Services
Reports to	Director of Asset, Customer Services and Populo Homes

Role purpose

Overall responsibility for the provision of a best-in-class customer experience for our Private Rent Residents. Your role will be to oversee the day-to-day operations in multiple assets mainly across Newham. You will be working closely with the Executive Director and rest of the Senior Management team to develop and implement strategic plans that will help to achieve business objectives. You will also be responsible for ensuring that all properties under management are operating at their optimum level and providing exceptional service to residents.

Key responsibilities "What You Have to Do"

Take accountability and support the Executive Director in the development and adaptation of plans to successfully deliver against operational KPIs, occupancy, health and safety, customer satisfaction and asset management.

Work closely with the Construction and Development Team, delivering operational input to the design and development process, to create an offering for residents in line with the brand.

Drive leasing strategies and renewal strategies by working closely with the Built To rent Manager and Property Managers to ensure full occupancy, resident retention, and successful lease up.

Monitor, advise on, and ensure adherence to, local rental housing and other relevant regulations.

Stay abreast of market and economic conditions. Communicate emerging trends, opportunities, and potential threats.

Drive the profitability of the property management platform through the successful execution of existing strategies, new business growth and ongoing improvements.

Lead a team of Property Managers to take instinctive accountability for driving asset net operating Income by managing the revenue growth, occupancy, and efficient cost control.

Deliver the annual property budgets, ensure robust month end close and P&L review processes are completed, addressing gaps in financial performance.

Take accountability and support the Executive Director in the development and adaptation of plans to successfully deliver against operational KPIs, occupancy, health and safety, customer satisfaction and





asset management.

Customer Service

Ensure best in class customer experience, driving competitive advantage: complemented by robust process to support the embedding of behaviours and continuous improvement, lead the team to create positive memorable experiences by exceeding expectations for all residents.

Working in tandem with the Head of Housing and Customer Service – You will focus on providing our customers with the very best in class customer service and ensuring we project and deliver highly positive brand.

Deliver the companies operational social values across the schemes by engaging the local property teams and the residents.

Oversee community engagements by working closely with the Head of Housing and Customer Service and the Property Team to ensure residents events, communication and initiatives contribute to a neighbouring atmosphere and fulfil the companies' social values.

Develop and Manage Team

Lead, guide and support our BTR and Property Managers and motivate teams to deliver optimum efficiency and service.

Ensure the BTR and Property Managers remain compliant with business-related legislations, including Housing Act, Health and Safety, Data Protection and privacy.

Generate a positive aspirational culture aligned to the company pillars and values, where team members understand their role in delivering our goals.

Provide a clear framework for execution and engagement, within which team members can freely think and execute.

Manage the recruitment, coaching and development of the key property team members identifying and nurturing talented individuals.

Protect and Nurture the Asset

Support the Maintenance and Facilities Managers to deliver the highest levels of compliance related to health and safety and Fire Life Safety, working with business partners, and holding teams accountable.

Assist and work with the Maintenance and Facilities Manager to manage our Heat Networks ensuring effective maintenance and customer billing is in place.





Assist the Maintenance and Facilities Manager and contribute to successful new building mobilisations, capex projects, operational change projects by ensuring all involved have clear directions.

Implementing policies, process systems and performance measuring tools required to run the operation effectively.

Overseeing and dealing with customer complaints in line with the requirements of the property ombudsman- identifying root causes and introducing strategies to minimise future complaints.

Ensure effective rent collection, overseeing the work and managing Income Officers to minimise rent arrears and recoup Former Tenant Arrears.

Authorising and managing the correct property charges and adjustments on the system.

Undertake weekly audits if the system to ensure all property are in charge and correct rents applied.

Undertake weekly audits of renewals, deposit lodging and releasing and ensuring check in/ out lists are in place.

Minimising void losses by ensuring the property managers are effectively managing all processes are carried out in line with our procedures.

Manage and renew relevant contracts such as our out of hours service.

This is not meant to be an exhaustive list of duties. The need for flexibility, shared accountability and team working is required, and the role-holder is expected to carry out any other related duties that are within the employee's skills and abilities whenever reasonably instructed.

Role competencies

Part one

Knowledge and experience

- 5 years plus property management experience in the UK PRS/ BTR market.
- Hold a relevant qualification i.e., Property Mark/ IRPM Level 3 / 4 or equivalent.
- Have clear understanding of the current BTR/ PRS operating environment including building and fire safety.
- Have excellent organisational capability honed-in a busy and dynamic Property Management environment.
- Robust grasp of Customer Service metrics and track record of delivering high quality service
- Highly competent and skilled in staff management, driving performance and the highest standards whilst being supportive and developing team members.





Part two

Skills and abilities

- Strong understanding of what drives the best customer service.
- The ability to produce quality reports and data for the Executive and Boards
- Strong project management skills.
- Analytical and problem-solving skills.
- Robust understanding of public procurement, supported by good negotiation skills.
- Excellent interpersonal, relationship-building and networking skills.
- The ability to multitask and prioritise workloads.
- Good presenter with ability to manage meetings and be fully inclusive.
- A confident decision maker.
- Excellent time management skills.
- A team player with the ability to lead and motive others.
- Clear and concise writing skills and the ability to handle long and complex documents.
- IT Fluent with the ability to operate a range of property management and maintenance software packages, together with good grasp of Microsoft suite of software.
- A practical, flexible, and innovative approach to work.

Part three

Personal style and behaviour

- A driven person who gets things done
- Trustworthy and credible; and an excellent role model for Populo.
- Highly motivated with strong work standards & ethics
- Confident personality with strong interpersonal skills to liaise with numerous stakeholders and resolve situations effectively, tactfully and with minimal conflict while maintaining positive relationships.
- Ability to make sound judgement in challenging situations.
- A team player who can understand and contribute to wider project objectives.
- Someone who cares about their staff and their residents.

To apply

Please e-mail a CV and Covering Letter to HR@populoliving.co.uk, application deadline: 19th November 2023.

